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CHINASOFT INTERNATIONAL LIMITED

中 軟 國 際 有 限 公 司 *

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 354)

Voluntary Announcement

CHINASOFT LAUNCHES A BRAND NEW SAAS SERVICE ON JOINTFORCE IN WENZHOU; JOINTFORCE ENTERS INTO ACCELERATED GROWTH PHASE

Chinasoft (hereinafter referred to as “Chinasoft” or the “Company”) voluntarily announced this release so the public is aware of the latest information.

Chinasoft announced today that it has entered into a strategic partnership agreement with the Wenzhou SME Public Services platform (sponsored by the Wenzhou SME Development Leading Group Office). Chinasoft will exclusively design the “SME Internet Network + Accelerator” (hereinafter referred to as “Internet + Accelerator”), using the “Jointforce” IT service crowdsourcing platform resources support as a service product. This is a brand new SaaS service based on “Jointforce”, and can help to serve over 4000 SME’s in Wenzhou to improve management or transform the company using a series of IT products and services including Tencent Wechat’s SME account direct, IT express, IT customization, government enterprise services, and etc.

The strategic cooperation with the Wenzhou SME public services platform on one end can bring over 4000 registered SME, largely increasing the activity on Jointforce and value of the ecosystem, on the other end, being the only partner designing and developing the “Internet + Accelerator”, Chinasoft achieved a breakthrough by extending services in the SME and long-tail market. This will help the Company to expand service ranges and increase Internet IT service revenue. Lastly, this cooperation ensures a series of Wechat account applications and services, creating an Internet distribution channel for the “Jointforce” to increase promotion.

In the future, “Jointforce” will continue to explore segmented regions with large scale potential customers like Wenzhou and work with more government and association channels to match enterprises to resources. It will also leverage Wechat SME accounts to reach end terminal customers and together build a new Internet IT services ecosystem. This will help to drive the Company’s revenue and profit.

About the Wenzhou SME Public Services Platform

The Wenzhou SME public services platform is an important component of the Zhejiang SME public services platform network. It is the only professional comprehensive public services platform in Wenzhou under the guidance of provincial and municipal government related offices.

By order of the Board
Chinasoft International Limited
Dr. Chen Yuhong
Chairman and Chief Executive Officer

13 August 2015, Hong Kong

* *For identification purpose only*

As at the date of this announcement, the directors of the Company are as follows:

Executive Directors:

Dr. CHEN Yuhong (*Chairman and Chief Executive Officer*), Dr. TANG Zhenming,
Mr. WANG Hui

Non-executive Directors:

Dr. ZHANG Yaqin

Independent Non-executive Directors:

Mr. ZENG Zhijie, Dr. LEUNG Wing Yin, Dr. LAI Guanrong