Internet Software & Services | Company Research

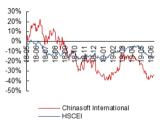
Bringing China to the World

2019 6 14

(00354:HK)

| Market Data: 12 Jun | |
|---------------------------|-----------|
| Closing Price (HK\$) | 3.77 |
| Price Target (HK\$) | 4.50 |
| HSCEI | 10495 |
| HSCCI | 4309 |
| 52-week High/Low (HK\$) | 7.13/3.43 |
| Market Cap (HK\$ bn) | 9.59 |
| Market Cap (US\$ bn) | 1.22 |
| Shares Outstanding (Mn) | 2429 |
| Exchange Rate (US\$-HK\$) | 7.85 |
| | |

Price Performance Chart:



Source: Bloomberg

Analyst

Mae Huang A0230517010002 BGT702

huangqian@swsresearch.com

Related Reports

"Expanding new businesses" Chinasoft International (354:HK) Published 22 August 2018

"Recovery ahead" Chinasoft International(354:HK) Published 10 August 2018

| Financial summary and v | /aluation | | | | |
|-------------------------|-----------|--------|--------|--------|--------|
| | 2017 | 2018 | 2019E | 2020E | 2021E |
| Revenue (Rmbm) | 9,244 | 10,585 | 11,622 | 12,875 | 14,207 |
| YoY (%) | 36.3 | 14.5 | 9.8 | 10.8 | 10.3 |
| Net income (Rmbm) | 566 | 716 | 791 | 879 | 1,008 |
| YoY (%) | 27.9 | 26.6 | 10.6 | 11.1 | 14.7 |
| EPS (Rmb) | 0.24 | 0.30 | 0.31 | 0.33 | 0.38 |
| Diluted EPS (Rmb) | 0.23 | 0.28 | 0.28 | 0.30 | 0.34 |
| ROE (%) | 11.74 | 12.72 | 12.74 | 12.91 | 9.72 |
| Debt/asset (%) | 40 | 42 | 45 | 41 | 26 |
| Dividend yield (%) | 0.3 | 0.4 | 0.3 | 0.4 | 0.4 |
| PE (x) | 13.5 | 10.8 | 10.3 | 9.6 | 8.4 |
| PB (x) | 1.5 | 1.3 | 1.2 | 1.1 | 1.0 |
| EV/Ebitda (x) | 7.7 | 6.8 | 5.6 | 4.8 | 0.3 |

Note: Diluted EPS is calculated as if all outstanding convertible securities, such as convertible preferred shares, convertible debentures, stock options and warrants, were exercised.

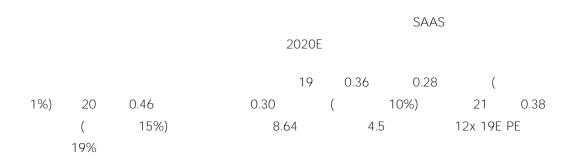
10 19E

| | | 19 | 0.36 | 0.28 | (| 1%) | 20 |
|------|------|------|------|------|---------|------|------|
| 0.46 | | 0.30 | (| 10%) | 21 | 0.38 | (|
| 15%) | | 8.64 | | 4.5 | 12x 19E | PE | 19% |
| | 2018 | | | 53% | | | 2019 |

JF

2H18

The clients shall have a comprehensive understanding of the disclosure and disclaimer upon the last page.



Structural adjustments

Due to the macroeconomic impact, Chinasoft / WHIND valuation remains low at 10x 19E PE. Nonetheless, the company foresees no decline in total revenue generated from its largest client WDING (CHINA) and the company foresees are declined in total revenue generated from its largest client WDING (CHINA) and the company foresees are declined in total revenue generated from its largest client WDING (CHINA) and the company foresees are declined in total revenue generated from its largest client with the company foresees are declined in total revenue generated from its largest client with the company foresees are declined in total revenue generated from its largest client with the company foresees are declined in total revenue generated from its largest client with the company foresees are declined in total revenue generated from its largest client with the company foresees are declined in total revenue generated from its largest client with the company foresees are declined in total revenue generated from its largest client with the company foresees are declined in the compa

than-expected growth of its emerging businesses. We lower our diluted EPS forecasts from Rmb0.36 to Rmb0.28 in 19E (flat YoY) and from Rmb0.46 to Rmb0.30 in 20E (+7.1% YoY), and forecast Rmb0.34 in 21E (+13.3% YoY). We cut our target price from HK\$8.64 to HK\$4.50, representing 12x 19E PE. With 19% upside, we downgrade our rating from BUY to Outperform.

does not expect revenue generated from top client to decline in 2019. We note clients business structure is being adjusted due to the current macroeconomic environment, with a number of departments expanding while others shrink. We believe these structural revenue source from top client.

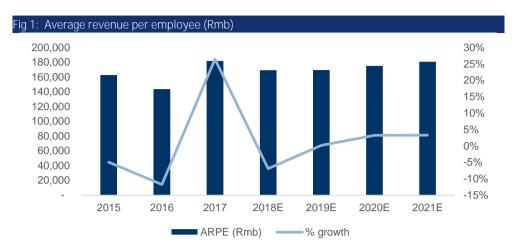
Margin expansion coming to a standstill. days expansion coming to a standstill.

few years, thanks to the rapid development of emerging businesses, such as cloud, big data, and the JF platform. However, we note the growth of emerging businesses has slowed down with the property of the p

term. Chinasoft is transforming to focus more on the cloud business in the next few years with more research and development (R&D) expenses. Over@@DIMEQUAD margin to remain flat in the short term.

Cloud business. The company set up Cloud & Intelligence Group as a separate department to support the development of its cloud business. We expect the firm to focus more on cloud solutions for large companies than on cloud migration services. The transition from a one-time solution payment to a software-as-a-service (SAAS) recurring payment model takes time. We expect financials for the cloud business segment to be listed separately in the financial statements.

Downgrade to Outperform. We lower our diluted EPS forecasts from Rmb0.36 to Rmb0.28 in 19E (flat YoY) and from Rmb0.46 to Rmb0.30 in 20E (+7.1% YoY), and forecast Rmb0.34 in 21E (+13.3% YoY). The stock is currently trading at 10x 19E basic PE and 11x 19E diluted PE. We cut our target price from HK\$8.64 to HK\$4.50, representing 12x 19E PE. With 19% upside, we downgrade our rating from BUY to Outperform.



Source: Company, SWS Research



Source: Company, SWS Research

Appendix Consolidated Income Statement

| Rmbm | 2017 |
|------|------|

Consolidated Cash Flow Statement

| Rmbm | 2017 | 2018 | 2019E | 2020E | 2021E |
|------------------------------------|------|-------|--------|-------|-------|
| Profit before taxation | 633 | 760 | 879 | 1,034 | 1,186 |
| Plus Depr. and amortisation | 178 | 162 | 173 | 156 | 0 |
| Finance cost | 103 | 118 | 154 | 140 | 112 |
| Losses from investments | 0 | 0 | 0 | 0 | 0 |
| Change in working capital | -687 | 1,816 | -2,777 | -435 | 4,408 |
| Others | 106 | -44 | -88 | -155 | -178 |
| CF from operating activities | 332 | 2,812 | -1,659 | 740 | 5,528 |
| CAPEX | -160 | -129 | -129 | -129 | 0 |
| Other CF from investing activities | -74 | 0 | 0 | 0 | 0 |
| CF from investing activities | -234 | -129 | -129 | -129 | 0 |
| Equity financing | 0 | 0 | 0 | 0 | 0 |
| Net change in liabilities | -431 | 800 | 0 | -466 | 0 |
| Dividend and interest paid | -100 | -147 | -191 | -179 | -156 |
| Other CF from financing activities | 964 | 0 | 0 | 0 | 0 |
| CF from financing activities | 432 | 653 | -191 | -645 | -156 |
| Net cash flow | 530 | 3,336 | -1,978 | -34 | 5,373 |

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Consolidated Balance Sheet

| Rmbm | 2017 | 2018 | 2019E | 2020E | 2021E |
|------------------------------|-------|--------|--------|--------|--------|
| Current Assets | 7,425 | 8,836 | 10,464 | 10,464 | 10,464 |
| Bank balances and cash | 2,207 | 2,498 | 2,858 | 2,858 | 2,858 |
| Trade and other receivables | 5,110 | 6,226 | 7,489 | 7,489 | 7,489 |
| Inventories | 47 | 51 | 56 | 56 | 56 |
| Other current assets | 61 | 61 | 61 | 61 | 61 |
| Long-term investment | 30 | 30 | 30 | 30 | 30 |
| PP&E | 1,093 | 1,349 | 1,585 | 1,585 | 1,585 |
| Intangible and other assets | 1,380 | 1,331 | 1,297 | 1,297 | 1,297 |
| Total Assets | 9,929 | 11,546 | 13,376 | 13,376 | 13,376 |
| Current Liabilities | 3,581 | 4,047 | 4,727 | 4,727 | 4,727 |
| Borrowings | 1,536 | 1,595 | 1,838 | 1,838 | 1,838 |
| Trade and other payables | 1,855 | 2,262 | 2,699 | 2,699 | 2,699 |
| Other current liabilities | 190 | 190 | 190 | 190 | 190 |
| Long-term liabilities | 922 | 1,327 | 1,489 | 1,489 | 1,489 |
| Total Liabilities | 4,503 | 5,374 | 6,215 | 6,215 | 6,215 |
| Minority Interests | 68 | 68 | 68 | 68 | 68 |
| Shareholder Equity | 5,357 | 6,104 | 7,092 | 7,092 | 7,092 |
| Share Capital | 115 | 115 | 115 | 115 | 115 |
| Reserves | 2,041 | 2,787 | 3,776 | 3,776 | 3,776 |
| Equity attributable | 5,357 | 6,104 | 7,092 | 7,092 | 7,092 |
| Total Liabilities and equity | 9,929 | 11,546 | 13,376 | 13,376 | 13,376 |

Source: SWS Research

Key Financial Ratios

| | 2017 | 2018 | 2019E | 2020E | 2021E |
|-------------------------------|-------|-------|--------|-------|-------|
| Ratios per share (Rmb) | | | | | |
| Earnings per share | 0.24 | 0.30 | 0.31 | 0.33 | 0.38 |
| Diluted earnings per share | 0.23 | 0.28 | 0.28 | 0.30 | 0.34 |
| Operating CF per share | 0.14 | 1.16 | (0.65) | 0.28 | 2.09 |
| Dividend per share | 0.01 | 0.02 | 0.02 | 0.02 | 0.02 |
| Net assets per share | 2.16 | 2.46 | 2.67 | 2.88 | 3.25 |
| Key Operating Ratios (%) | | | | | |
| ROIC | 11.11 | 11.98 | 11.51 | 11.70 | 9.46 |
| ROE | 11.74 | 12.72 | 12.74 | 12.91 | 9.72 |
| Gross profit margin | 29.76 | 30.65 | 30.64 | 30.91 | 30.97 |
| Ebitda margin | 9.62 | 9.71 | 10.27 | 10.21 | 9.02 |
| Ebit margin | 7.70 | 8.18 | 8.77 | 9.00 | 9.02 |
| Growth rate of Revenue(YoY) | 36.27 | 14.51 | 9.80 | 10.78 | 10.35 |
| Growth rate of Profit(YoY) | 27.93 | 26.56 | 10.56 | 11.06 | 14.73 |
| Debt-to-asset ratio | 40.24 | 42.49 | 44.73 | 40.59 | 25.92 |
| Turnover rate of net assets | 1.77 | 1.75 | 1.82 | 1.78 | 1.05 |
| Turnover rate of total assets | 1.06 | 1.01 | 1.01 | 1.06 | 0.78 |
| Effective tax rate (%) | 11.30 | 5.82 | 10.00 | 15.00 | 15.00 |
| Dividend yield (%) | 0.27 | 0.43 | 0.35 | 0.37 | 0.43 |
| Valuation Ratios (x) | | | | | |
| P/E | 13.54 | 10.82 | 10.29 | 9.63 | 8.40 |
| P/B | 1.48 | 1.30 | 1.20 | 1.11 | 0.98 |
| EV/Sale | 0.75 | 0.66 | 0.58 | 0.49 | 0.03 |
| EV/Ebitda | 7.74 | 6.82 | 5.60 | 4.76 | 0.32 |

Source: SWS Research

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Security Investment Rating

When measuring the difference between the markup of the hespeders word thist ryports, nd that we define the terms as follows:

BUY: Share price performance is expected to generate more than 20% upside over a 12-month period.

Outperform: Share price performance is expected to generate between 10-20% upside over a 12-month period.

Hold: Share price performance is expected to generate between 10% downside to 10% upside over a 12-month period.

 $Underperform: Share\ price\ performance\ is\ expected\ to\ generate\ between\ 10-20\%\ downside\ over\ a\ 12-month\ period.$

SELL: Share price performance is expected to generate more than 20% downside over a 12-month period.

Industry Investment Rating:

When measuring the difference between the markup of the Item tolheureslease of theindex report, we define the terms as follows:

Overweight Industry performs better than that of the whole market

Equal weight
Industry performs about the same as that of the whole market

Underweight Industry performs worse than that of the whole market.

We would like to remind you that different security research institutions adopt different rating terminologies and rating standards. We adopt the relative r a t i n g me t h o d t o r e c o mme n d t h e r e l a t i v e w e i g h t i n g s o f as d on the i such as their portfolio structures and other necessary factors. The clients shall read through the whole report so as to obtain the complete opinions and information and shall not rely solely on the investment ratings to reach a conclusion. The Company employs its own industry classification system. The industry classification is available at our sales personnel if you are interested.

 $\ensuremath{\mathsf{HSCEI}}$ is the benchmark employed in this report.

С

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